

MICHELA



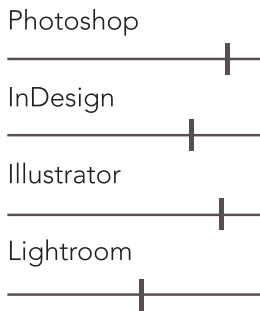
CAGLIERO

michelacagliero@gmail.com

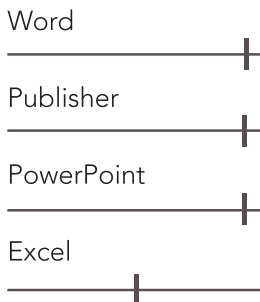
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SKILLS

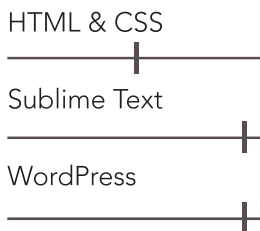
ADOBE CREATIVE



MICROSOFT OFFICE



WEB DEVELOPMENT



INTERESTS & HOBBIES



DESIGN & MARKETING

HOSPITALITY MARKETING ASSOCIATES *Graphic Designer*

AUG 2017

PRESENT

HMA is a company who has niched in hospitality marketing and data analytics. I currently work in a closely knit creative department. In my role as Graphic Designer I take on a variety of challenges. My daily tasks range between: email marketing, branding, print and digital design. With the fast paced world of hospitality my skill set and prioritization have been beneficially impacted. The creative department thrives on a team effort and working along side the Account Managers and with clients themselves to reach the common goal of a great product.

S. LOMBARDI & ASSOCIATES *Client Services Coordinator*

OCT 2015

JUL 2017

I worked closely with all departments in the company to communicate project development status to assure jobs are completed on time and budget. In addition to preparing project estimates & sales presentations, I took on a variety of design work. This includes: logos, website design/development, print design, billboard design and more. Facilitated Creative Department work flow to promote efficiency & organization. Along with project management I maintained social media accounts for SLA as well as client accounts.

CHRISTINE SEDLEY PHOTOGRAPHY *Designer/Editor*

APR 2013

OCT 2015

While attending college, I worked with a local photographer. There I expanded my knowledge in the Adobe Creative Suite, primarily in Lightroom and Photoshop. After the moments were captured I handled the photo process from start to end. Being responsible for sifting through thousands of photos, narrowing them to the best couple hundred and editing each photo in a timely manner demanded immense time management. The continuous editing significantly enhanced my ability to manipulate images, and improved technique. Then presenting the photos to clients and working with each person personally to create custom photo albums allowed my customer service experience to shine.

EDUCATION

CALIFORNIA POLYTECHNIC STATE UNIVERSITY *San Luis Obispo*

CLASS OF

2015

Bachelor of Science: Graphic Communication
Concentration: Web and Digital Media